



city talk

working towards a city that is attractive, clean, safe & fun!

THIS YEAR'S ACHIEVEMENTS

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The Newcastle City Centre Committee this year focused its program on its goal to contribute to a city that is vibrant, prosperous and attractive.

- The Committee now has a street-level office to help it engage more closely with the businesses and property owners it represents.
- Over 150 businesses are now actively engaged with the Committee through its cluster groups and the projects they are developing.
- Support for Renew Newcastle continued.
- Funds were committed this year to assist in the Mall re-opening, new bus shelters in City West and a cleanup of the garden at Civic Station. In addition, money has been placed in Reserves to fund projects that are being planned in the Hunter St Masterplan.
- The Committee has partnered with the Pride of Place program for graffiti removal, development of murals on blank walls, cleaning and landscape improvements and with the Department of Juvenile Justice to undertake cleaning and painting. A project is now being planned with Railcorp to develop railway station improvements for next year.
- CCTV cameras have been installed and are being trialed while wifi stations have been installed in the city centre.
- Evening entertainment and lighting projects were run in conjunction with L!ves!tes through the Summer in Town Festival.
- Research projects included a study of the night-time economy and a detailed branding exercise was undertaken and banners hung throughout the City Centre.
- The City Guides program continued as did our regular communications programs.
- Committee members and staff have been active in Council workshops and committees.

ASTROLOGY AND THE ART OF HAPPINESS

Damian Rocks
coming to Newcastle on
Saturday, 14th August, 2010.
For Information please phone:
49 294644

A creative approach to discovering personal fulfillment from an astrological point of view. Learn the secrets of your birth chart and what it can reveal about you, your life and the people in it. Make a visual roadmap of your unique astrological portrait. A fascinating and creative one-day workshop in self-discovery. An Astrologer, with many years experience Damian has trained with some of the world's foremost astrological experts, and brings a wealth of realistic experience to his practice. Damian believes in assisting each individual to make the most of their full potential, and can help you to explore what it is that really motivates you, where you are going to, and why.

THE SWITCHPOINT CENTRE

Our vision is to nurture a community of people creating change in their own lives, the life of their community or in their business.

The Switchpoint Institute offers low rent for wellbeing-related projects in transitional CBD properties. The Centre holds general public liability insurance and will assist uninsured participants to source reasonably priced cover. We will offer business support, training and marketing. We will offer a stepping stone for projects becoming independent and able to take out their own commercial leases.

Participating projects need to be approved by the Switchpoint Institute and by the property owner. The project can be ongoing or a one-off special event.

The Switchpoint Institute is located at Suite 122 and 124, building 2, Level 2, 152 Hunter Street, Newcastle, entry via Market Street.

Enquiries please phone: 49294644

NEW SHOP IN TOWN

Fair Trade Shop, 462 Hunter Street, Newcastle, Official opening Saturday 17th July, 2010, from 4-6 p.m. Afro Moses is performing live and there will be a guest speaker from the Fair Trade Association of Australia and New Zealand.

LIVESITES

WINTER

HEAT

Friday, July 16

from 6-9 p.m.

20 minute performances in each venue by local musical talent

The Playhouse

Watt Space Gallery

Conservatorium of Music

Lovett Gallery, Newcastle Regional Art Gallery respectively.

Saturday, July 17

from 6-9 p.m.

Fire sculptures, candle installations, glowing lanterns and live music.

Pacific Park, Newcastle.

VISUAL MERCHANDISING

The Newcastle City Centre Committee is offering free training in visual merchandising. Belinda Nichols is a Visual Merchandiser with years of experience. If you are interested in attending, bookings can be made through our office on 49294644. The workshop will be held on **Wednesday, 28th July**, from 5.30 p.m. – 7.30 p.m., 152 Hunter Street, Newcastle, enter via Market Street.

OUR NEXT MEETING

The Committee welcomes visitors to its meetings. The next one will be held on Tuesday, July 20th, 7am-9am at the Switchpoint Centre, 2nd floor, 152 Hunter Street, Newcastle. (entry on Market Street)

If you'd like to come along please give us a call so we can make sure there's enough coffee and toast!

If you have an issue you would like to raise, call Cheryl on 49294644 or email newsletter@infinitus.com.au so we can make some time on the agenda.

Our core office hours are Monday to Thursday, 9am -3pm.

For more information contact Newcastle City Centre Committee (A Committee of Council)

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