



city talk

working towards a city that is attractive, clean, safe & fun!

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CHANGES TO MAIN ST PROGRAM

Council recently voted to adopt a new approach to “facilitate and promote economic development activity in commercial centres” in Newcastle. The existing Main St Program will change to allow local commercial centres to establish independent Business Associations. During this process, Council will set up an Advisory Panel to assist in the development and investigate overseas examples. It is intended that the change will take place by June 30 next year. We hope you will take an active interest in the process and let Council know how you feel about the opportunities as the program develops.

HIDING YOUR LIGHT UNDER A BUSHEL?

With summer coming there are more people moving about through the streets in the evening. This is a great opportunity to showcase your products. Consider highlighting your window display at night with a little lamp, maybe some fairy lights with colour and movement. If they see you have something worth buying they might come back. If they can't see anything you can bet they won't!

OUR NEXT MEETING

The Committee welcomes visitors to its meetings. The next one will be held on Tuesday November 16, 7am-9am at the Switchpoint Institute, Level 2, 152-160 Hunter St, Newcastle.

If you'd like to come along please give us a call so we can make sure there's enough coffee and toast!

If you have an issue you would like to raise, call Cheryl on 49294644 or email

info@infinitus.com.au

so we can make some time on the agenda.

Our core office hours are:

Monday to Thursday, 9am -3pm.

CREATIVE INDUSTRIES PROJECT

Do you know someone working in the creative industries who might like the opportunity to meet with others to generate ideas for new opportunities, develop new skills and make new business contacts?

The City Centre Committee, supported by the **Industry Development Centre** and **Industry and Investment NSW**, plans to establish a group to achieve this. We're getting started with a meeting (of course) and an email information exchange.

for more information e-mail:
info@infinitus.com.au

SANTA SACK PROMOTION.

A big *Thankyou* to those participating in the santa sack promotion. From the 15th November our office will be accepting pledges that will be displayed in our window. Brian Bird from Villa Clone has once again offered to do the display. The draw will be on the 23rd December.

#LTSPS/10110577

New participants welcome.

THIS MONTH'S EVENTS

The City Centre Committee hosted a morning workshop with Ethan Kent, from the New York organisation Projects for Public Spaces. (See their fabulous website at www.pps.org)

PPS has worked with communities worldwide to assist local people transform their public spaces into welcoming, busy places. The ideas he shared will be very helpful.

For the past 3 years, the Committee has been working with Council on a number of projects in the city centre and has more planned for the next year. Priorities for this funding will continue to be decided at the City Cluster meetings and we invite property owners, residents and traders to join our e-news group and keep up to date with the meeting schedule.

THE RED LANTERN MARKETS ARE BACK FOR 2010.

**Saturdays 4.00 - 10pm,
November 20, 27 & December 11**

Red Lanterns can be purchased from Justine on : 0439 649058

BUSINESSES THAT STARTED IN 1961

2011 sees Mattara Festival of Newcastle turn 50 years old. The Mattara Committee are searching for businesses that started trading in Newcastle in 1961 and are still operating. If this you or you know of someone who fits this criteria e-mail: katherine@idl.com.au

WEB SITES OF THE MONTH

The SmallBiz Website
www.smallbiz.nsw.gov.au/rungrow

This site contains targeted, practical help for all businesses. It can also help you manage the day-to-day operations of your business. It contains interactive resources, links, news, events and up-to-date information on NSW Government programs for small to medium businesses.

For more information contact Newcastle City Centre Committee

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